Key takeaways

1-What are three conclusions we can make about Kickstarter campaigns given the provided data?

When filtering by Journalism, it was confirmed they had no successful go fund me campaigns. All the campaigns never got out of the canceled state.

Photography -More success in the late winter/spring, the line graphs intersect in may and then more failures than success in summer/through fall. Probably best to put your campaign up in late winter and spring.

Plays account for by far the most of any sub category. Plays account for 26% of all sub category go fund me campaigns.

Theatre accounts for 34% of all go fund me campaigns when filtering by category.

2- What are some of the limitations of this dataset?

Demographic data- Age-sex-race of the parties using go fund me. Would be nice to have to see if any correlation between who is using the site and who is succeeding. Whether these are created by individuals/corporate entities would also be nice to know.

3- What are some other possible tables/graphs that we could create?

Regression analysis to see if start month is correlated to a successful campaign.

Correlation between start date and total contributions, total individual donors and or average donation per donor.